“I’d never taken a business class in my undergrad, but I knew that I needed to push myself if I wanted to grow in my career. In Ohio University’s PMBA, there’s a diversity of backgrounds represented and we’re all in this together.”

JOHN FIDLER, ’15
Assistant Vice President for Retail and Direct Marketing, JPMorgan Chase
Ohio University’s Professional MBA

In today’s global, dynamic workplace, business is constantly evolving. Get ready to adapt at the pace of business with Ohio University’s Professional MBA program.

Our program is built on the essentials—the foundation for success in the business world: innovation, entrepreneurship, strategic leadership, and professional development. We provide you with a rigorous, application-based, thorough knowledge of business disciplines with emphasis on these four areas. All through a program that was developed to meet the needs of working professionals.

AT A GLANCE

+ Earn an OHIO MBA, the same degree awarded to full-time, residential students.
+ Our flexible curriculum delivery provides maximum flexibility to learn course content for those who are managing career and personal lives.
+ In 24 months, students learn practical and relevant skills needed for today’s business leaders. Plus, as working professionals, apply what you learn in the classroom today to your job tomorrow.
+ Concentrations available in Business Analytics, Finance, Executive Management and Health Care.
+ The PMBA cohort structure allows you to build lasting professional relationships with your colleagues from various industries. Our skill building Professional Development Workshops take it one step further, allowing you to network across cohorts.
+ We are one of the few business programs accredited by AACSB International—the gold standard in business education. Of the 15,000 business programs worldwide, less than 1% hold both AACSB Business and Accounting Accreditation. We are one of those distinguished programs.
The Program

Apply what you learn today to your job tomorrow and be prepared to make an immediate impact on your organization.

We know that business leaders aren’t born, they’re refined through experience and education. That’s why our Professional Master of Business Administration provides you with the academic knowledge combined with the values, commitment, integrity, and application that makes a difference in your career and the world.

The MBA degree is the foundation for career advancement because it provides a breadth of knowledge across business disciplines, the ability to customize your studies through concentrations, and connects each field to give you a holistic view of the way business works.

“When you’re in a company, you learn how they do things. And when you’re in a program like Ohio University’s PMBA, you learn how things can be done. Maybe there’s a better way to do things. In this program, you’re learning those.”

—KARA SHELL, Sr. Packaging Engineer, Abbott Nutrition

PROFESSIONAL MASTER OF BUSINESS ADMINISTRATION

PMBA CORE COURSES

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 6320</td>
<td>Data Analysis for Decision Making</td>
<td>3 credits</td>
</tr>
<tr>
<td>MBA 6340</td>
<td>Organizational Behavior &amp; Human Resource Management</td>
<td>3 credits</td>
</tr>
<tr>
<td>MBA 6315</td>
<td>Accounting for Executives</td>
<td>3 credits</td>
</tr>
<tr>
<td>MBA 6350</td>
<td>Strategic Marketing and Value Chain Management</td>
<td>3 credits</td>
</tr>
<tr>
<td>MBA 6335</td>
<td>Managerial Finance</td>
<td>3 credits</td>
</tr>
<tr>
<td>MBA 6360</td>
<td>Strategic Use of Information</td>
<td>3 credits</td>
</tr>
<tr>
<td>MBA 6370</td>
<td>Operations Management</td>
<td>3 credits</td>
</tr>
<tr>
<td>MBA 6380</td>
<td>Strategic Leadership</td>
<td>3 credit</td>
</tr>
<tr>
<td>MBA 6912</td>
<td>Applied Business Experience (Capstone)</td>
<td>3 credits</td>
</tr>
<tr>
<td></td>
<td>Concentration in Executive Management, Finance, Health Care Management, Business Analytics</td>
<td>9 credits</td>
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</tbody>
</table>

We realize you are ambitious, driven and innovative. We don’t stop at making you proficient in management fundamentals. We teach you to think independently, critically and challenge the status quo. Our goal is to develop you as a business leader.
Flexible, Hybrid Curriculum Delivery

Ohio University’s Professional MBA is unique in its delivery approach, using a blended delivery method of virtual classrooms, online learning modules, and once-a-month classes in Dublin, OH.

+ Most virtual classes meet six times per term and can be attended anywhere with a computer, internet browser, and reliable, high-speed internet connection.
+ Online learning modules allow you the freedom to choose when and where to study. Modules can be accessed at any time from a location with an internet connection.
+ Monthly Saturday classes bring students and faculty together in one location for networking, presentations, group projects, and interactive activities.
+ Hybrid format includes seven week intensive and full semester courses, designed in a way to work into your busy schedule.
+ Ability to customize your degree by concentrating in Executive Management, Health Care Management, Business Analytics or Finance.

The decision to pursue your MBA will impact your entire life. But our faculty, administrators, and staff want you to be successful and will do everything they can to help.

“I wanted a program where I could interact with and learn from my peers, but with the flexibility of a virtual classroom. The professors understand that you’re a working professional and will work with you.”

—TROY MILLER, Chief Strategic Officer, Holzer Health System
A+ ROI

For in-state and out-of-state students, Ohio University provides competitive tuition rates that you’d expect from a state university, but with the academic excellence and personalized attention of a private school. A Professional MBA from the Ohio University College of Business is one of the smartest investments you’ll make in your future.

PROGRAM TUITION COMPARISON

<table>
<thead>
<tr>
<th>University</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ohio COB</td>
<td>$33K</td>
</tr>
<tr>
<td>Case Western</td>
<td>$91K</td>
</tr>
<tr>
<td>OSU Fisher</td>
<td>$67K</td>
</tr>
</tbody>
</table>

PMBA GRADUATE OUTCOMES

You can apply with confidence, knowing that our students begin seeing the positive impact on their career even during the program.

- Received a promotion: 68%
- Average salary increase: $10K
Experienced Faculty

Our faculty are leaders in their field. Their research is changing the face of business and they bring both theory and application expertise to the classroom. With deep contacts in industry and a commitment to your success, our scholars and executives-in-residence will prepare you to accelerate your career in today’s dynamic business environment.

CLASS PROFILE

- Average Age: 33
- Years of Experience: 8
- Currently in a Managerial Role: 44%
- Average Class Size: 25

COLLEGE OF BUSINESS FACULTY

- 66% Academically qualified with terminal degrees
- 33% Professionally qualified as practitioners with decades of experience leading organizations
Application Requirements

Successful Professional MBA candidates will have at least two years of professional experience, a proven quantitative skills, and a desire to be successful. Students should expect a time commitment of between 15–25 hours a week in the program. We also look for:

✓ Bachelor’s degree from accredited institution
✓ Official transcripts from all institutions of higher education
✓ GPA of 3.0 or higher
✓ Three letters of recommendation, including one from your immediate supervisor
✓ Current resume
✓ Professional and personal statements
✓ No GMAT or GRE required

Admission Deadlines

We accept applications at any time, but please consider these deadlines:

<table>
<thead>
<tr>
<th>START DATE</th>
<th>APPLICATION DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>November 30</td>
</tr>
<tr>
<td>August</td>
<td>June 30</td>
</tr>
</tbody>
</table>
“Going through this program has really helped me see how business works. You have to put in the time, but it’s worth it.”

—SULAIMAN BAH, Facilities Engineer, Ohio Department of Transportation